



**LINK WITH THE PAST**—Mrs. Addie Thomas, pioneer resident, receives the first Jim Dandy order from box boy Steve Lohrdyza, while John Ramsay, Jim Dandy advertising manager, tries to satisfy her horse Bonnie's insatiable appetite for sweets. Mrs. Thomas' parents settled on the land embracing the store site 75 years ago.

### Top Quality Baked Goods By Manning

A self-service bakery concession operated by the famous Manning's firm is a feature of the new Torrance Jim Dandy market. Offering over-fresh daily selections, the bakery department is conveniently located in the front of the market on the west side. A woman supervisor is stationed in the market daily to keep the department spic and span and loaded with fresh bakery goods at all hours of the day. Manning's features daily specials in addition to the weekend specials which appear in the Jim Dandy newspaper advertisements. Established by W. W. and E. W. Manning in 1908 as a small retail coffee and tea store in Seattle, the bakery firm now operates bakeries and Coffee Cafes in major Pacific Coast cities and operates 40 retail bakeries in the Los Angeles area alone. The Los Angeles bakeries are served from the local plant which bakes, wraps, and delivers daily. All merchandise is prepared from the finest ingredients, and standard formulas are used throughout so that high quality is assured. The Mannings originally entered the bakery business when they were dissatisfied with the quality of doughnuts, pies, and sandwiches available to augment their popular "two-cent" cup of coffee.



**RIBBON-CUTTING CEREMONY**—At the new Jim Dandy Supermarket at Sepulveda Blvd. and Hawthorne Ave. had these participants (left to right): Norman McCoroy, store manager; Albert Isen, mayor of Torrance; W. W. Frankenburg, general manager of the Jim Dandy Division of Lucky Stores; and Mrs. Addie Thomas, whose family settled on the store site 75 years ago.

## First Customer Recalls Early Days on New Jim Dandy Site

First customer to shop at the new Jim Dandy Market at Sepulveda Blvd. and Hawthorne Ave. was Mrs. Addie Thomas, pioneer resident whose family settled on the land now occupied by the new store 75 years ago. Mrs. Thomas' parents, Mr. and Mrs. Charles H. Quandt, built their first home with lumber floated in to the beach from a freighter at Redondo Beach and transported by horse and wagon to the building site. In early days, Mrs. Thomas herded the family dairy cows to

and from the Palos Verdes hills on her pony. The family ranch included all the land from Sepulveda Blvd. to Palos Verdes and the present Ellenwood tract. Though she thinks wistfully of the colorful early ranch days, Mrs. Thomas possesses a real enthusiasm for watching the growth and progress of the area. Mrs. Thomas and her husband with their son Carl, still live on a piece of the original ranch just across from the new market. They still enjoy their horses, Bon-

nie and Babe, and ties with the past in the form pictures of the early days and many of the furnishings that filled the home before the turn of the century. **MODERN GENERATION** B. LITMORE — The morning after the northern lights lit up the evening sky, an elementary school teacher in suburban Rosedale asked the class if they had seen the Aurora Borealis. One boy replied: "I don't know. What channel was it on?"

### Color Consultant Plans Eye Appeal

One of Southern California's leading color consultants was engaged by Jim Dandy to select only the most eye-appealing hues for its newest and finest market. Pastel plum, several shades of attractive light blue, and pink provide the basic design for the interior and exterior of the spacious building and blend harmoniously with the new and colorful fixtures. The varied shades are blended into a color scheme which not only gives the building a modern appearance but also contributes to the actual ease of shopping. **DANGEROUS ORDER** ATLANTA — Bologna lovers are worried. It may be dangerous to order their favorite food in Atlanta grocery stores. Four times recently holdup men have prefaced their gun-pulling by ordering bologna.

## Schedule of Jim Dandy Grand Opening

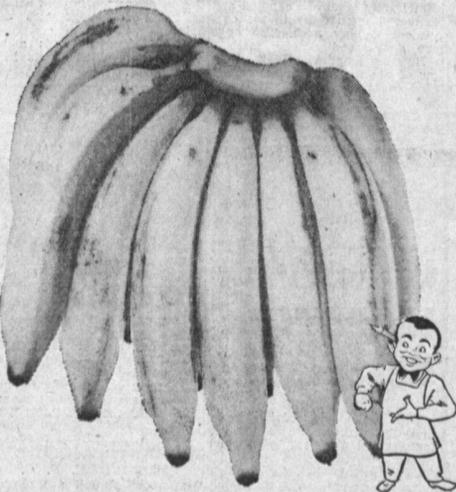
**THURSDAY**  
10 a.m. to 5 p.m.—Mr. Eggo will give away free toys and balloons.  
Free photos of children.  
2 p.m. to 7 p.m.—Free Super Train, Ferris Wheel and Rocket Ship rides.  
**FRIDAY**  
10 a.m. to 5 p.m.—Mr. Eggo will give away free toys and balloons.  
Free photos of children.  
Free orchids or carnations to women shoppers 'til 6 p.m.  
Free popcorn all day.  
Free cotton candy.  
2 to 8 p.m.—Free Super Train, Ferris Wheel and Rocket Ship rides.  
**SATURDAY**  
10 to 5 p.m.—Mr. Eggo will give away free toys and balloons.

Free photos of children.  
Free Super Train, Ferris Wheel and Rocket Ship rides.  
Trampoline act and Kiddy Whip Rides.  
Live Indian chief giving away Indian headresses.  
Free popcorn.  
Free cotton candy.  
1:00 p.m.—Ten free Whirly Bird Rides.  
10 a.m. to Noon—Engineer Bill.  
10 a.m. to 6 p.m.—Luers Comet Ship will give away comic books.  
10 a.m. to 6 p.m.—Chucko the Clown will appear. Golden State Trailer will play music for all events and give away free 1 cent cones and balloons.  
Five thousand kites will be given away (while they last) Thursday, Friday and Saturday.  
**SATURDAY, MAY 3**  
Disc Jockey, Bill Ballance will play records and give away four KFWB "Fabulous Forty" Albums at 2 p.m.

# Jim Dandy's grand opening FOOD SALE

Golden-ripe Central American  
**BANANAS**

LUSCIOUS FLAVORED, READY TO EAT RIGHT NOW OR IN A FEW DAYS. THESE TOP QUALITY GOLDEN-RIPE CENTRAL AMERICAN BANANAS ARE FAVORITES FOR SCHOOL LUNCHES, SNACK TIME TREATS OR WITH ANY REGULAR MEAL . . . THEIR TROPICAL FLAVOR IS SO DELICIOUS AND THEY'RE SO HEALTHFUL AND NUTRITIOUS . . . THIS SENSATIONAL PRICE EFFECTIVE THROUGH JIM DANDY'S GRAND OPENING FOOD SALE . . . BUY TODAY!



**2 25¢**  
LBS.

LOW, LOW GRAND OPENING PRICE!

**Fresh Carrots**

"MARSHBURN" . . . FRESH, YOUNG TENDER CARROTS FULL POUND CELLO BAG .

**2 FOR 15¢**

**Italian Squash**

EXTRA FANCY QUALITY . . . FOR A WONDERFUL TASTY VEGETABLE DISH. BUY ALL YOU NEED AT THIS LOW FOOD SALE PRICE.

**10¢** lb.



GARDEN-FRESH SPEARS  
**Asparagus**

TENDER, GARDEN-FRESH SPEARS SO GOOD EATING AND MAKE SUCH A DELICIOUS SALAD. HERE'S A REAL TREAT FOR A WONDERFUL TASTING VEGETABLE DISH . . . A REAL BARGAIN AWAITS YOU!

**2 LBS. 29¢**

**fresh Dates**

GOLD CUP — CALIF. DATES POUND PACKAGE

**19¢**

**Jim Dandy**  
DIVISION OF Lucky STORES, INC.